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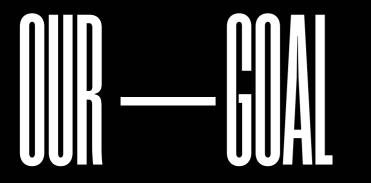
# KNOCKING OUT THE MARKET.





Allmedia is a 360-advertising agency based in Egypt with plans to expand in the Gulf area, especially in KSA and UAE.

Allmedia is considered one of the top agencies in Egypt, with more than 10 years of experience in the market we provide our clients with the following services: branding, social media management, media production, web developing and activations in various industries.



The Allmedia team believes that a well-branded project will take over the market. Here, you will find how we intend to add a unique touch to our clients.



"Great things are not done by impulse, but by a series of small things brought together." Van Gogh









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AL-SARHAN CUNICS Your Health is our Priority





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REC REALTY EXPERTS CONSULTANCY



CHINA TRADE FAIR







BRAVO A smoother life .



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GENERAL CONSTRUCTIONS



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Since 1975

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MESIUÒ GHANEM



Vista MARINA II



L. C. Alfa Piatto



















# SOCAL MEDIA MAGENEN

Our creative marketing campaigns blend eye-catching content with strategy to enhance visibility, drive deeper engagement, and generate better-quality leads.

Social Media Strategy/Social Media Management/Media Buying/Social Media Campaigns/Graphic Designs/Content Creation/Copy Writing /Moderation/Monthy Report

# Social Media Profile — 2023



🔵 No.01



## **SNOW CITY** — Social Media

Snow City is an Amusement ice park that has several ice activities inside.

AllMedia has contributed a 360 campaign to this project including out-of-home (OOH) advertising, and influencer marketing, along with the launch and opening event at the location.

this campaign has achieved huge success and attracted the segment targeted in no time, through appealing social media visuals, content, activities, and advertisements. snow city is now one of the most famous amusement ice parks in egypt.





inia Seli Sucaras

الأجازة مخلصتش









أفاق الفخاء

No.2

### AFAK — Social Media

Horizon Foods is a Saudi company established in 2017 and obtained a license to import livestock from the countries permitted by the Ministry of Environment, Water and Agriculture and became the first importer of distinguished Romanian sheep with high-quality meat as a result of organic nutrition obtained from green Romania pastures.

Several shipments of Romanian sheep were imported, which exceeded two hundred thousand sheep, were completely sold, as they were accepted by consumers in the Saudi market in terms of quality and price.

HORIZON FOOD CO.





www.Horizonfood.sa

ما هي الفوائد التي

تعاود علامت صاحبي

ان حصولك علم، اسياح الشاورما من المنشأت والمعتـمــدة ســـوف تساعـدك علـم: الحصول علم منتج ذو جودة عاليــة و مـذاق

المطعهم ؟



# **شــراء** قوالب الشاورما الجاهزة من آفاق الغذاء .

www.Horizonfood.sa



www.horizonfood.sa

HORIZON FOOD CO.



# F 0 R MEDICAL & NDUSTRIAL S E C T 0 R S





#### MOSA — Social Media

MOSA, established in 2020, is a global trading enterprise dedicated to the import and dissemination of Personal Protective Equipment (PPE) across healthcare and industrial domains. With a forward-looking perspective aligned with Saudi Arabia's future vision, MOSA aims to achieve localized PPE manufacturing by 2030.

Allmedia initiated MOSA's brand journey and orchestrated a comprehensive brand awareness initiative through Facebook, Instagram, Linkedin, and Twitter, effectively introducing MOSA to the Saudi market. Leveraging compelling visual content and insightful materials across social media platforms, Allmedia crafted a compelling narrative to showcase MOSA's offerings.

MOSA Modern of Saudi Arabia

# YOUR RELIABLE SOURCE OF PERSONAL PROTECTIVE EQUIPMENTS

www.mosa-ksa.com



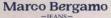
WHAT IS MOSA? MODERN OF SAUDI ARABIA

MOSA MUNUMPOSA-HSECOT



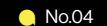
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#### OREVERYONE

Fashion is a form of self-expression and autonomy at a particular period and place and in a specific context, of clothing, footwear, lifestyle, accessories, makeup, hairstyle, and body posture. The term implies a look defined by the fashion industry as that which is trending. Everything that is considered fash ion is available and popularized by the fashion system.





Marco Bergamo

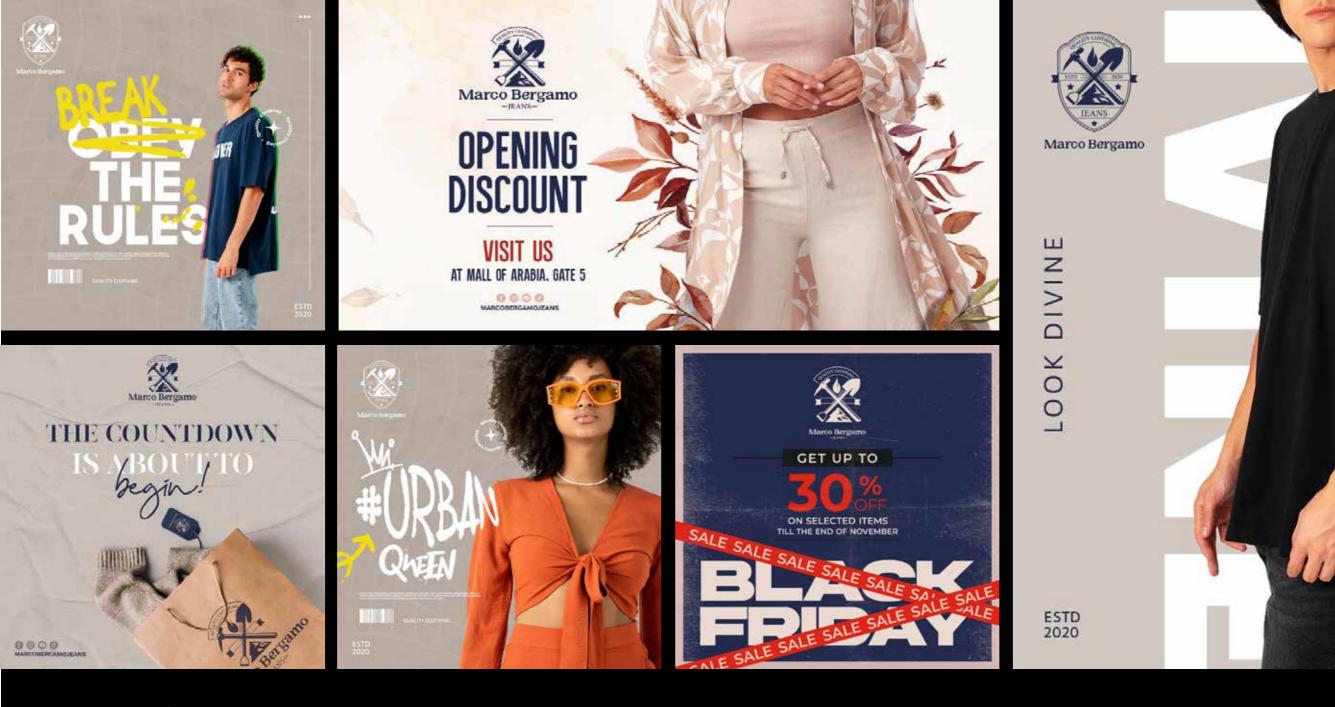
# MARCO BERGAMO — Social Media

Marco Bergamo is a Quality clothing brand at Mall of Arabia & Mall Of Tanta.

Allmedia established Marco Bergamo's social media presence on Facebook, Instagram and TikTok by developing an effective plan that targets different styles with trendy clothes, by making a brand awareness campaign with challenges and more.

As a result, "Marco Bergamo" is one of the most well-known brands in the Mall of Arabia & Mall Of Tanta.

MARCOBERGAMOJEANS



# alfady

GENERAL CONSTRUCTIONS

# CONSTR-UCTING

alfadygc.com



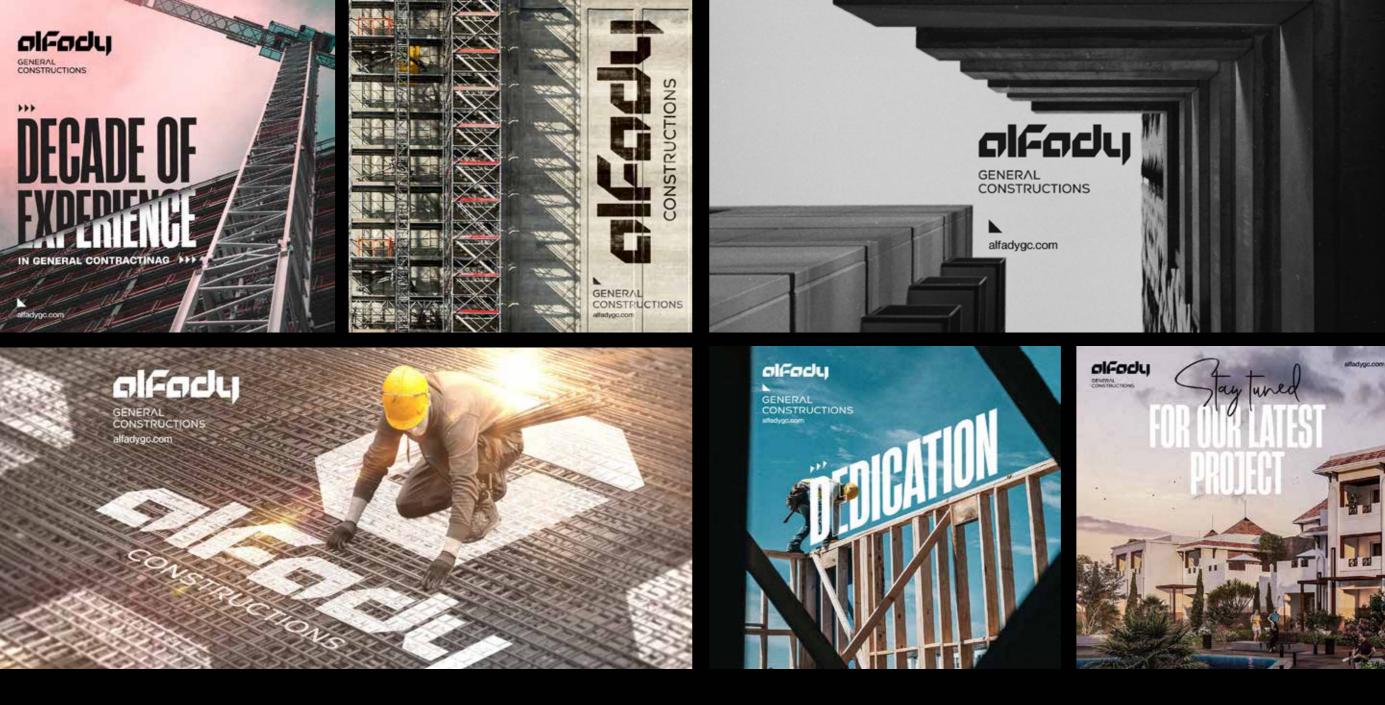
GENERAL CONSTRUCTIONS

# AL FADY — Social Media

Al Fady is a general construction company that serves aspects of construction.

Allmedia built an elegant social media presence on FB, IG, and Twitter to reach a higher customer category by demonstrating their expertise workers, dedication, and how they work with quality standards with content that showcases their work in a simple and clear way.

As a result, "AI Fady" accomplished its objective of reaching a higher client segment through social media.









### **TRIFILLO** — Social Media

Trifillo is an Ice Cream shop that serves new ice cream flavors that were not introduced elsewhere.

AllMedia has introduced these flavors through appealing and creative visuals that were inspired by the extraordinary new flavors which attracted the audience and encouraged them to try something new.

our social media campaign presence was on Facebook and Instagram, targeting both genders of B and B+ Class.



#### BE READY AND TRY IT





#### TASTE THE FLOWER'S FEELING



TASTE OF **HEAVEN** 

Trifillo.





# Stan

# STAN — Social Media

Stan is a B2B brand that offers Turkish snacks to shops and fryers.

Allmedia expanded its social media on FB & IG by making a photo shoot with an awareness campaign that focuses on the brand's USPs, which include low weight with a large quantity, powerful taste, and the highest quality.

As a result, "Stan" is now a popular snack & all shops and fryers owners asks about it.





ROYAL CARE CLINICS DR.JIHAD HAJ NASSAN

# PAINTYOUR BRACES AT DR. JIHAD CLINIC

#BE\_ROYAL

m royalcareclinics.com





# ROYAL CARE CLINICS — Social Media

Royal Care Clinic is a dental facility that offers a wide range of dental services.

Allmedia decided to create an out-of-the-box creative campaign by wondering why the old artists that drew popular paints for people aren't smiling and concluded that they may have a dental issues, which was how we obtained the campaign idea.

As a result, the "Royal Care Clinic" campaign was Featured in ads all of the world.



#### \*BE\_ROYAL PAINT YOUR DENTAL BRIDGE AT ROYAL CARE CLINICS DR.JIHAD HAJ NASSAN

royalcareclinics.com





ROYAL CARE CLINICS

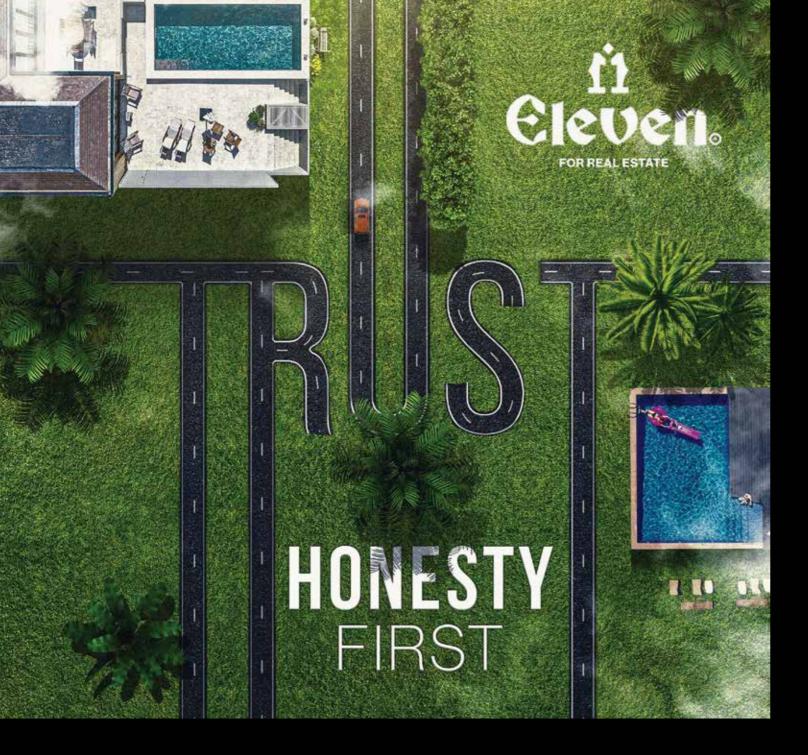
#### \*BE\_ROYAL PAINTYOUR HOLLYWOOD SMILE AT ROYAL CARE CLINICS DR.JIHAD HAJ NASSAN

royalcareclinics.com

1.5



**READ MORE** → www.allmediaegypt.com







# ELEVEN — Social Media

Eleven is a real estate broker located in Capital Business Park. Eleven enhanced brand recognition and attracted new clients due to Allmedia's creation of their brand, social media campaign, and video production.

Eleven has quickly become the most well-known broker by creating eye-catching designs that help them distinguish themselves from their competitors.









Electro Cable Egypt الكابلات الكهربائية المصرية

### ECE — Social Media

Electro Cables Egypt (ECE) stands as Egypt's premier diversified cable company, manufacturing a wide range of Power Cables and Telecommunication Cables for domestic consumption and international export.

Allmedia has successfully established a robust social media footprint across Facebook, Instagram, and LinkedIn, carving out a remarkable digital presence within a challenging industry traditionally indifferent to online platforms.

Through our collaborative endeavors, we facilitated the brand's revitalization, propelling them to a prominent position, even participating in the prestigious Egypt Energy exhibition. ECE now proudly ranks as a frontrunner in the realm of social media, setting new standards for online engagement and visibility.





\_\_\_ يتم تصنيع جميع \_\_\_\_

الكايك

الهوائية

لدينا واختبارها بما يتماشى

مع أحدث المعايير

www.gizapowerindustry.com

-20E

No.11



## GIZA POWER INDUSTRY — Social Media

Giza Power Industry (GPI), a subsidiary of Electro Cables Egypt, a leading diversified cable manufacturer, specializes in producing an extensive range of electrical cables for both local and international markets.

Allmedia has effectively established a strong online presence across Facebook, Instagram, and LinkedIn, strategically navigating an industry historically resistant to digital platforms.

Through our collaborative efforts, we have played a pivotal role in rejuvenating the brand, propelling GPI to a prominent stance. This achievement was exemplified by their notable participation in the esteemed Egypt Energy exhibition. Today, Giza Power Industry proudly leads the charge in the realm of social media, establishing innovative benchmarks for online interaction and visibility.





CHIPSECO

CHIPSECO

No.12

# CHIPSECO — Social Media

Al Fady is a general construction company that serves aspects of construction.

Allmedia built an elegant social media presence on FB, IG, and Twitter to reach a higher customer category by demonstrating their expertise workers, dedication, and how they work with quality standards with content that showcases their work in a simple and clear way.

As a result, "AI Fady" accomplished its objective of reaching a higher client segment through social media.

FRESH RIPPLED POTATO GHIPS WITH S

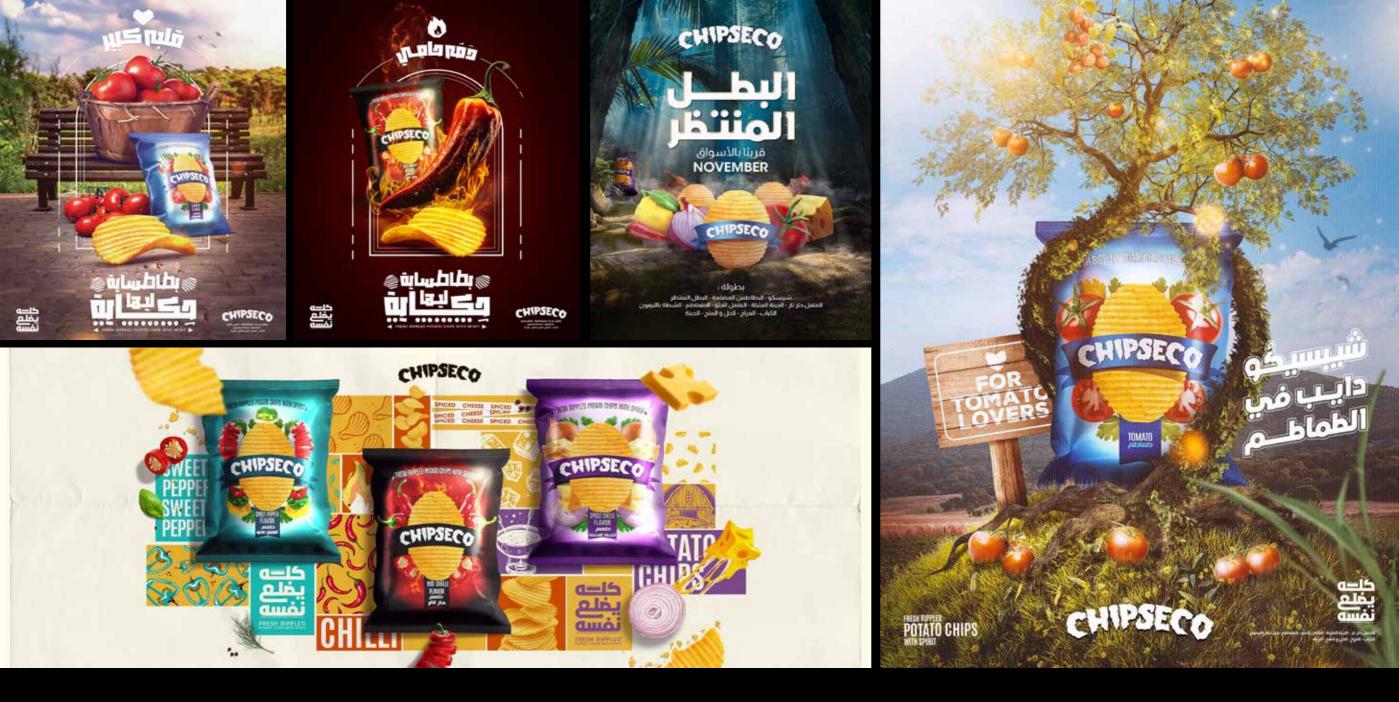
CHIPSECO

TOMATO

NOT JUST ANY CHIPS

## FRESH RIPPLED POTATO CHIPS WITH SPIRIT

111.1





#### No.13



# KHERNA — Social Media

Kherna, a well-known product that offers essential food like Rice, Flour & Sugar.

AllMedia started the platform presence of Kherna on Facebook & Instagram with an engaging content that targets women in a warm and friendly tone of voice.

In result, Now "Kherna" is a trustworthy brand from the food experts.







خيرينا

🕷 تــنفع <u>کده</u> أو <u>کده</u> 🕷

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(f) khernaegypt

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WWW.TSSEGYPT.COM

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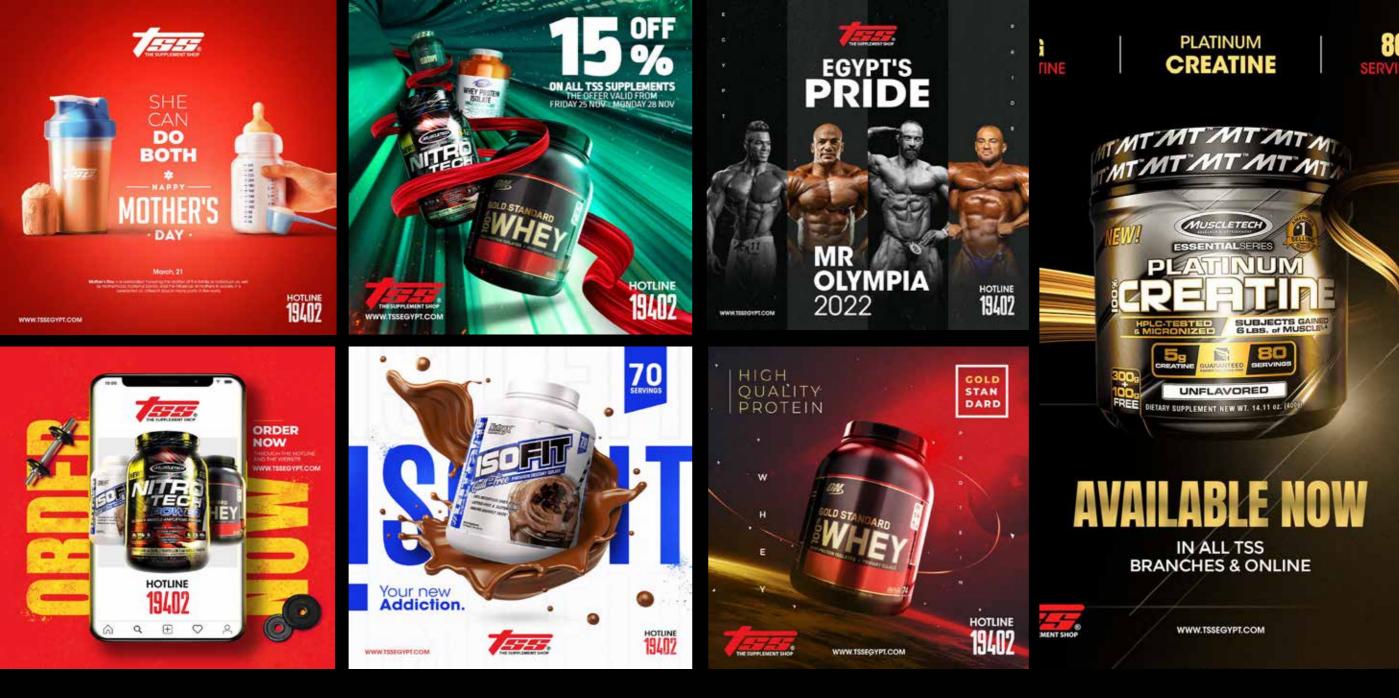


# TSS -Social Media

The Supplement Shop (TSS) that had more than 10 branches in Egypt,

TSS was facing market challenges, so we created a social media campaign to help them expand their reach, generate fresh innovative concepts, and maintain their position as a market leader in the supplement industry.

We achieved our goals by creating creative visuals and concepts that generated high engagement and reach. we succeeded in reaching a wider audience and promote TSS's products.



# BUILDING BIGGER BODIES

Big Ramy Labs dietary 60 supplement servings

Don't Sit, get fit..

SIT GET FIT

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DON'T SIT GET FIT

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Don't Sit, get fit.

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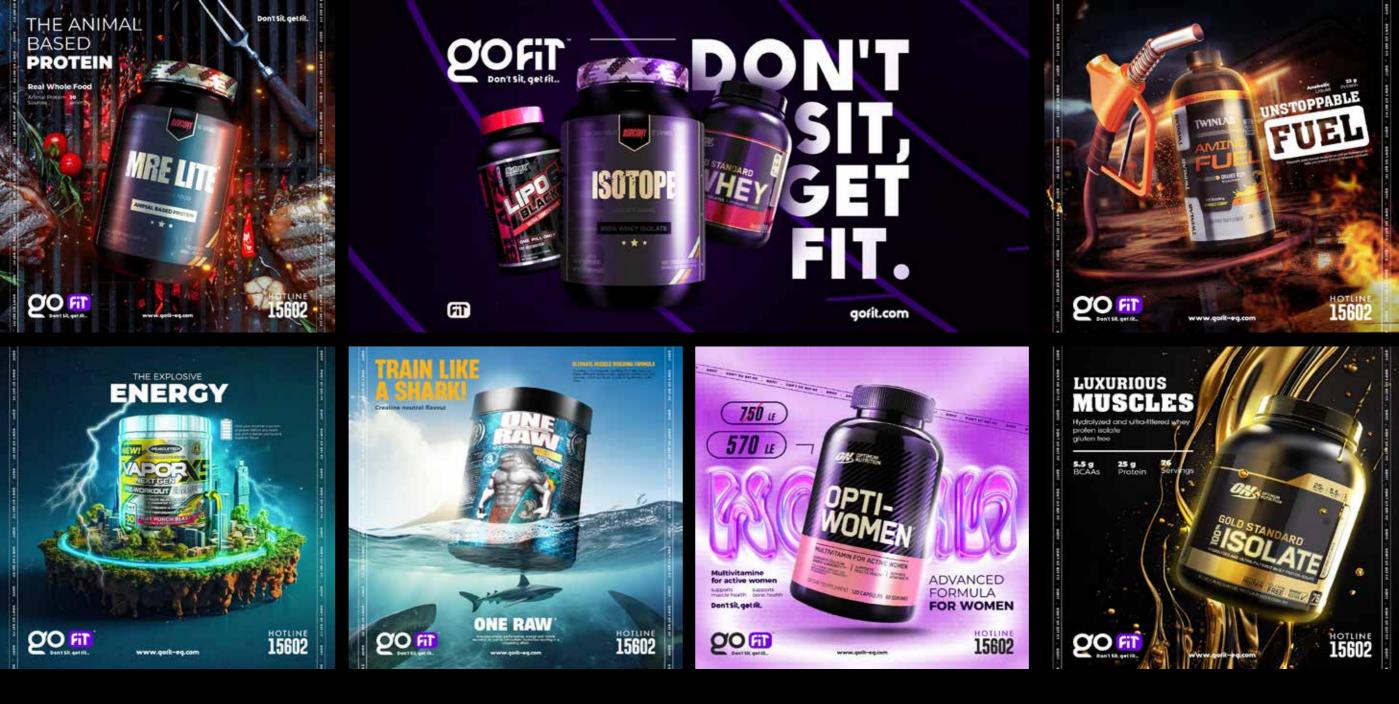


# GO FIT — Social Media

One of our most successful case studies is our work with Go Fit, Go Fit a leading supplement store that exists in more than 11 branches all over Egypt.

We started the journey with Go Fit From scratch, starting with building the brand identity, Building strong social media presence in addition to building a and develop a user-friendly website. This has led to increased sales and a positive impression among customers.

www.gofit-eg.com







#### ABO EL EZZ — Social Media

Syrian Restaurant





ABO ELEZZ



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PA.





CALL US. 011 444 35 111

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# AMNA — Social Media

Farm







#### **ARABIA CAFE** — Social Media

Coffee Shop







# **BEIT GEDDI** — Social Media

Syrian Restaurant









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# O POINT FIVE — SOCIAL MEDIA

Cafe & Restaurant







#### **PISTACHE** — Social Media

Pâtisserie







#### A MARKET — Social Media

Supermarket







Alfa Piatto

#### ALFA PIATTO — Social Media

Cafe & Restaurant



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#### ENCHILADA — Social Media

Cafe & Restaurant







#### HADEED — Social Media

Supplements Shop



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#### HOLLIVEE — Social Media

farm





# jolio

#### JOLIO — Social Media

Snacks





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#### KAN — Social Media

Lounge & Cafe

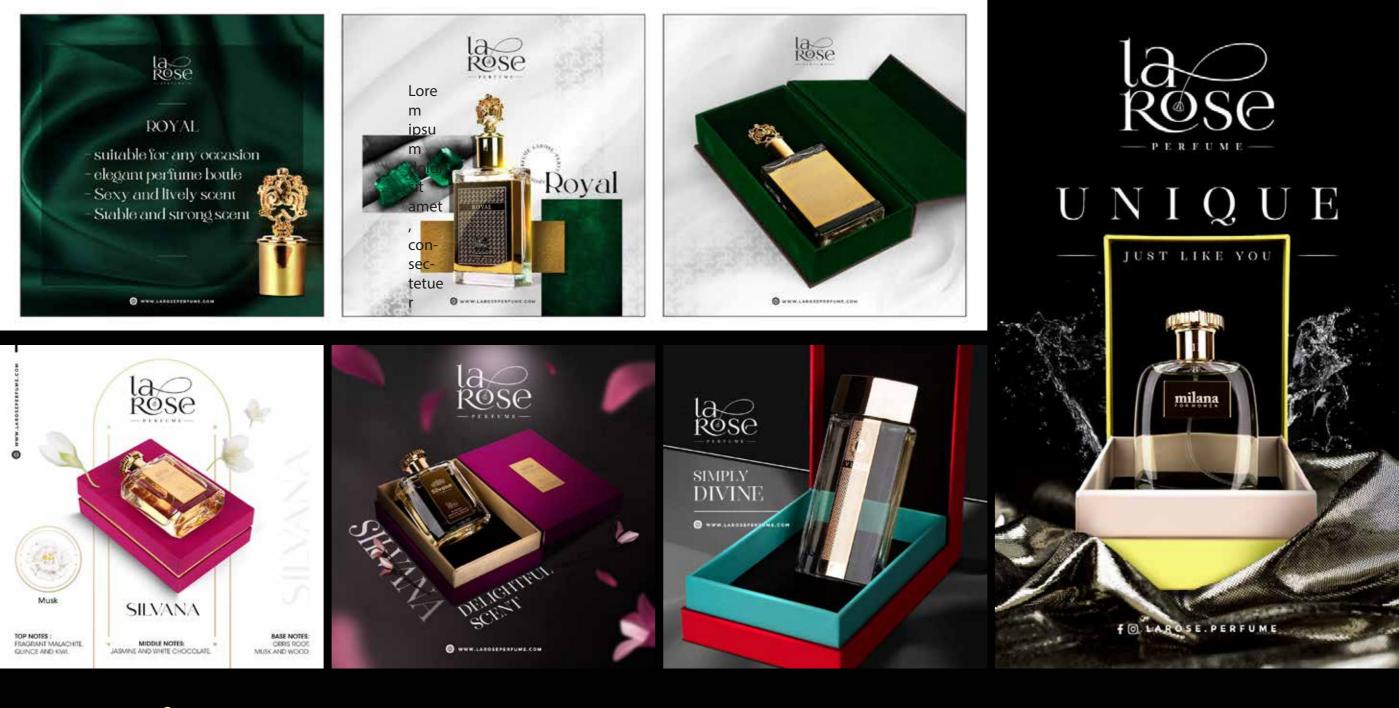






#### LA ROSE — Social Media

Perfumes Shop







# NINOS — Social Media

Kids Wear

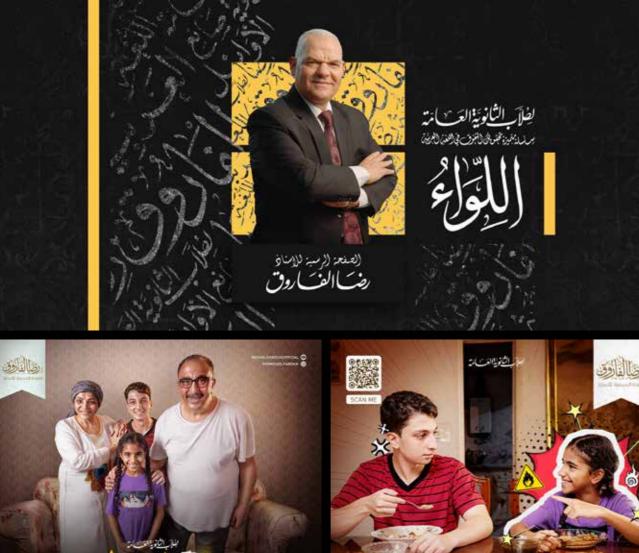






# **REDA EL FAROK** — Social Media

Educational



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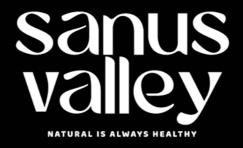


قريبا..

شکر خاص: سزرها عارق يطولة: وملاحرياتين



\_\_\_ ALL THE NUTRIENTS ARE NATURAL \_\_\_\_



#### SANUS VALLEY — Social Media

Organic Food Shop







#### TRANSFORM — Social Media

**Beauty Salon** 

# OPENING.





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Hair extensions. Lash extensions. Nail extensions.

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#### VISTA — Social Media

Fast Food







#### AB HOME — Social Media

Home Supplier Shop







#### AL AWDA — Social Media

Palestinian Restaurant







#### AL OLA — Social Media

Textile Manufacturer







#### ARABIA TEA — Social Media

Beverages











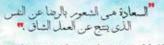




#### **ARABIA TRADE GROUP** — Social Media

Trading





"Happiness is the real sense of fulfillment that comes from hard work."



ROGRESS

NOT

### PERFECTION



## THE BAD NEWS IS TIMEFLIES.

THE GOOD NEWS

#Success\_ls\_Our\_Mindset





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#### GHARABAWY — Social Media

Shoes Industry







#### GO NATIVE — Social Media

Local Brands Shop









#### MARAYA — Social Media

Dermatology



YOUR TRUE MIRROR.

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# medmart

#### MED MART — Social Media

Medical Supplier Shop







#### FABI LAND — Social Media

Entertainment















#### GLOBMED — Social Media

medical insurance









Restaurant

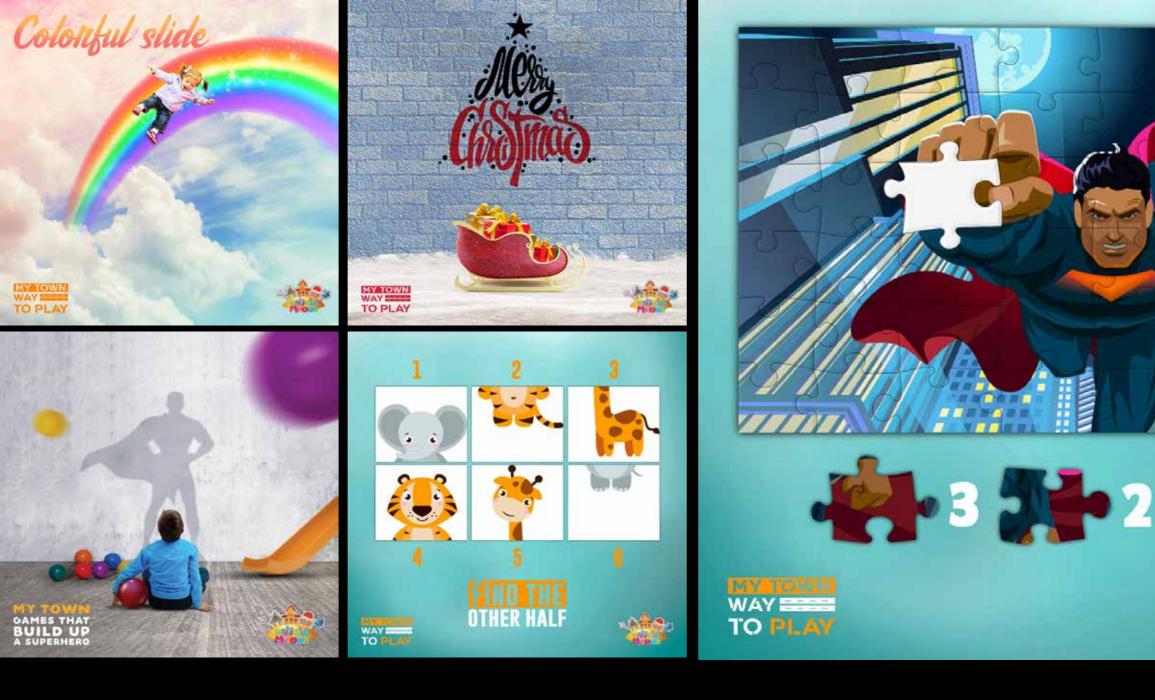






#### MY TOWN — Social Media

Amusement & theme park







#### NEXT HOME — Social Media

Real Estate Development







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WINEXT HOME 19699







#### SAL7HA — Social Media

Maintenance

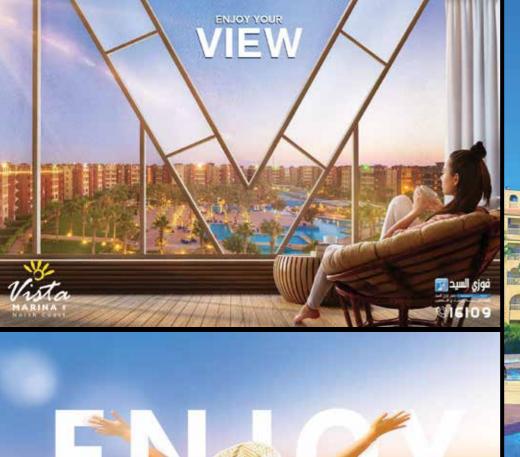






#### VISTA MARINA — Social Media

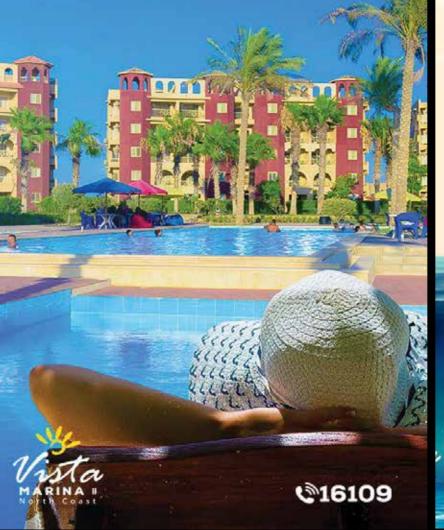
Hotel and Resort



YOUR

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#### MAKE YOUR SUMMER FLAVOR



#### ENJOY YOUR SUMMER

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#### LKA — Social Media

Furniture





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