

HELLO!

allmedia. Marketing
advertising
agency

COMPANY PROFILE — 2023



KNOCKING OUT THE MARKET.

WHO WE — ARE

“Creativity is seeing what others see and thinking what no one else ever thought.”

Allmedia is a 360-advertising agency based in Egypt with plans to expand in the Gulf area, especially in KSA and UAE.

Allmedia is considered one of the top agencies in Egypt, with more than 10 years of experience in the market we provide our clients with the following services: branding, social media management, media production, web developing and activations in various industries.

READ MORE



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OUR — CLIENTS

The Allmedia team believes that a well-branded project will take over the market. Here, you will find how we intend to add a unique touch to our clients.

READ MORE



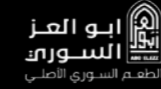
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www.allmediaegypt.com





BRANDING [®]

We create brands that appeal to consumers through a careful brand strategy of every aspect of the brand's name and logo to its guidelines, marketing campaigns, and content.

Brand Name/Logo Creation /Visual Identity/slogans/Packaging Designs/
Stationaries/Corporate Identity /Brand Guideline.

READ MORE



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Branding Profile — 2023



● No.01



Branding

Industry: PPE (personal protective equipment)

Location: KSA

Provided services:

- New Branding
- Slogan
- Logo
- Corporate Identity (stationery)
- Guidelines
- Company Profile
- Out/in door posters
- Mask Design
- Packing Design







● No.02



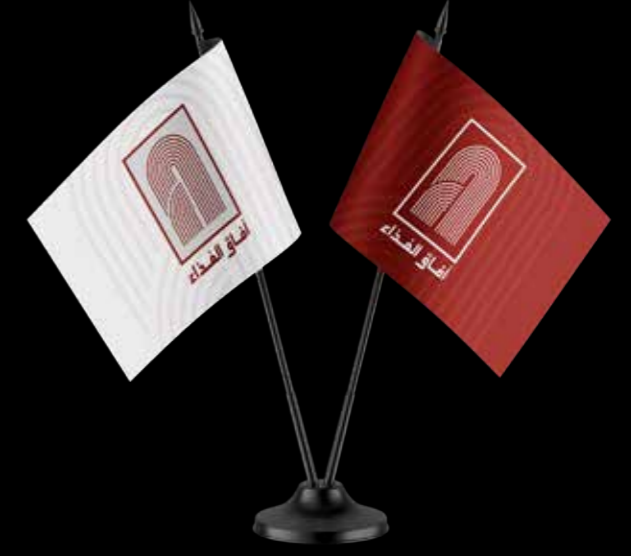
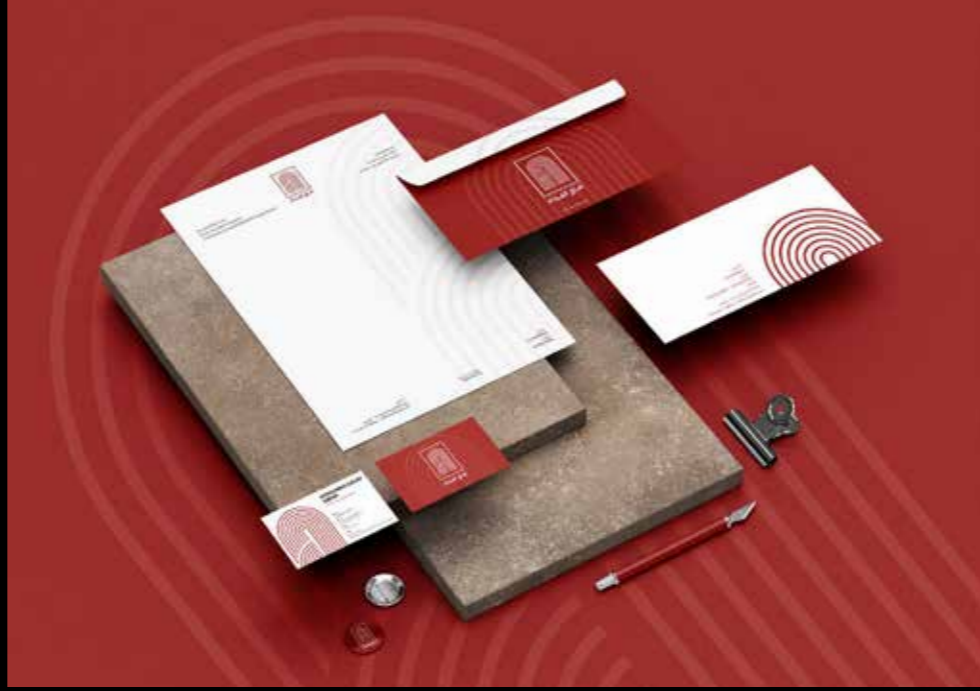
Branding

Industry: FMCG

Location: KSA

Provided services:

- Re-Branding
- Logo
- Corporate Identity (Stationary)
- Packaging design Fully Cooked (shawarma (chicken and beef) and Doner)
- Brochure
- Interior design
- Script writing and articles







● No.03

GIJ
SINCE
1987
EL GHARABAWY

Branding

Industry: Surgical Industries

Location: Pakistan

Provided services:

- Re-Branding
- Brand Name and Slogan
- Logo
- Corporate Identity (Stationary)
- Guidelines
- Giveaways
- Catalogue
- In/out door posters
- Word Press Website (Designing and Developing)





● No.4



Branding

Industry: New Capital In Egypt

Location: Egypt

Provided services:
-Company Profile





● No.05

 **Larynglow®**

Branding

Industry: Surgical Industries

Location: Pakistan

Provided services:

- Re-Branding
- Brand Name and Slogan
- Logo
- Corporate Identity (Stationary)
- Guidelines
- Giveawys
- Catalogue
- In/out door posters
- Word Press Website (Designing and Developing)



LARYNGLOW

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● No.06



Branding

Industry: Food and Beverage

Location: Egypt

Provided services:

- New Branding
- Slogan
- Logo
- Identity (Stationary)
- Guidelines
- Restaurant Packaging Design (Dining -in set, Takeaway set, paper and plastic cups, Paper bag and cover)
- Packaging execution and printing
- Menu designing
- Uniform





● No.07

IARU

Branding

Industry: Cosmetics

Location: Egypt

Provided services:

- New Branding
- slogan
- Logo
- Identity (stationary)
- Guidelines
- Packaging design (product and boxes)
- Paper and Fabric Bags
- Digital Direction





● No.08

PISTACHE

— D'ALEP —

بيستاش دي ألب

Branding

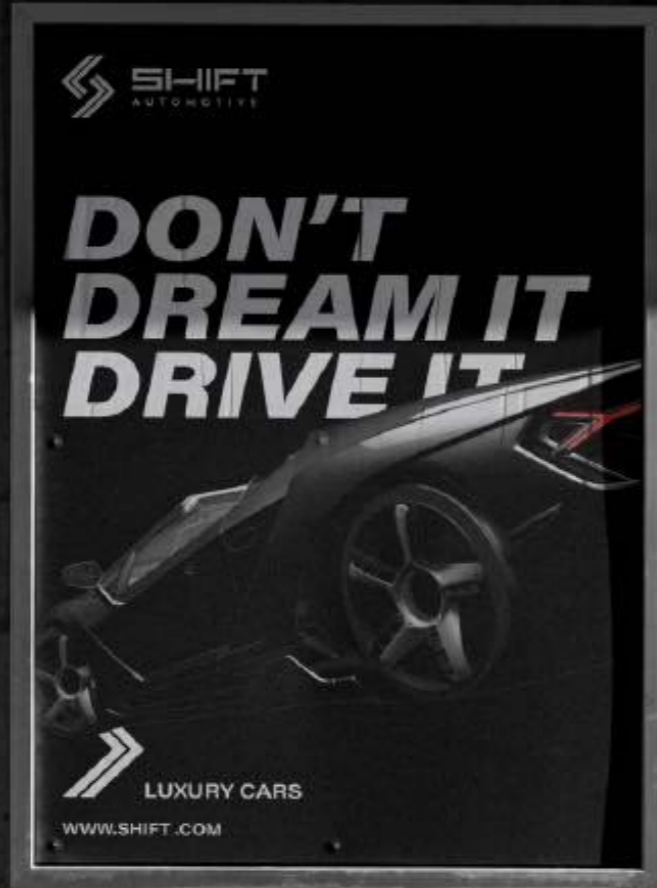
Industry: Food and beverage

Location: Egypt/Syria

Provided services:

- Re-Branding
- Logo
- Identity (stationary)
- Guidelines
- Packaging design (metal and cardboard boxes)
- Paper and Fabric Bags
- Menu
- Uniform
- Coffee and jars Packaging design
- packaging execution and printing





● No.09



Branding

Industry: High-end Auto show

Location: Egypt

Provided services:

- New Branding
- Logo
- Identity (stationary)
- Guidelines
- Giveaways
- stationary execution and printing





● No.10



One of El shafy group companies

Branding

Industry: Textile

Location: Egypt

Provided services:

- Re- Branding
- Logo
- slogan
- Corporate Identity (Stationary)
- Guidelines
- Company Profile
- Packaging design (Shrinks and Cardboard Boxes)
- Paper Bags
- Trucks and Busses Sticker Designs
- Booth Design
- Custom Code Website





● No.11

DIAMOND-MARBLE™

Branding

Industry: Marble

Location: Egypt

Provided services:

- Re-Branding
- Logo
- Identity (stationary)
- Guideline
- Uniform
- Fabric Bags

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● No.12

Creme®

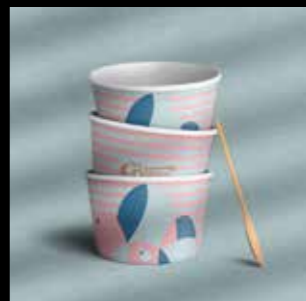
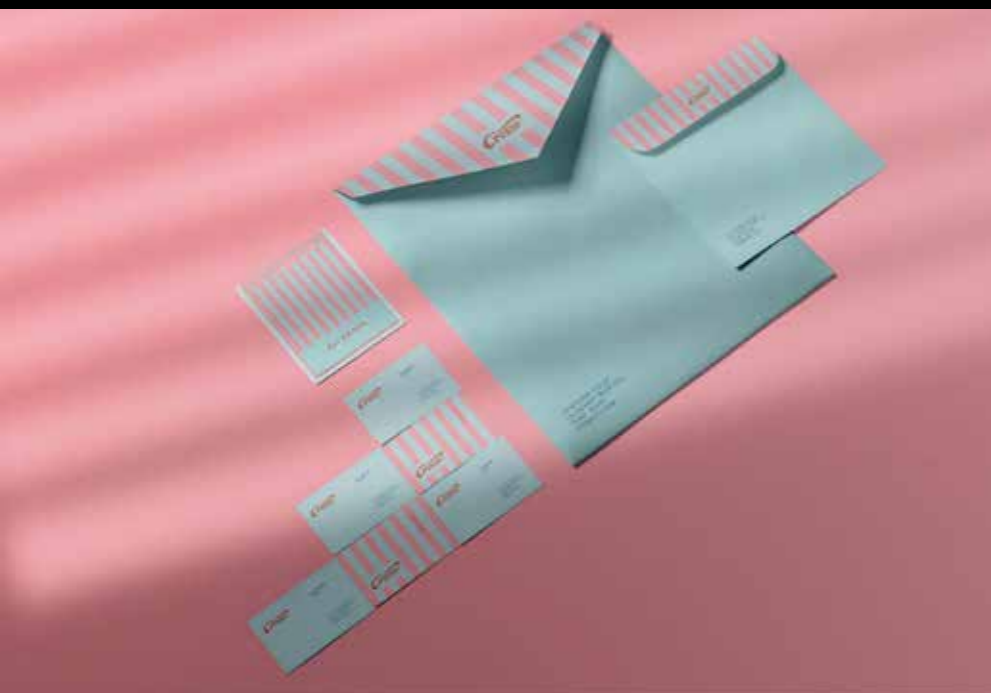
Branding

Industry: Food and beverage

Location: Egypt

Provided services:

- New Branding
- Logo
- Identity (stationary)
- Guideline
- Restaurant Packaging design (Takeaway set, Paper and plastic cups, paper bag, Sandwich Packaging and cover)
- Stickers
- Uniform
- Menu designing





● No.13

Hollivee FARM TO TABLE

Branding

Industry: Honey

Location: Egypt

Provided services:

- New Branding
- slogan
- Logo
- Identity (stationery)
- Guideline
- Packaging design (honey packages posters and boxes)
- Fabric bag design
- in/out door Posters





● No.14



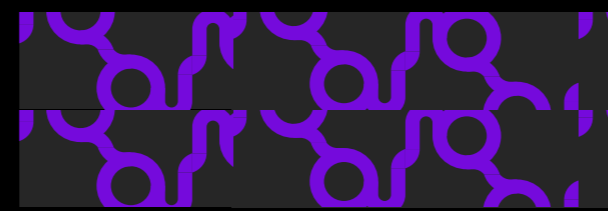
Branding

Industry: Supplement distributor

Location: Egypt/USA

Provided services:

- Slogan
- Logo
- Identity (stationery)
- Guideline
- Plastic and fabric bags
- signage
- Ui/Ux design





● No.15

0.5 *Point Five*
INSTALLING MOOD®

Branding

Industry: Food and beverage

Location: Egypt

Provided services:

- New Brand
- Brand Name
- Slogan
- Logo
- Restaurant Packaging design (Takeaway set, Paper and plastic cups, paper bag, Sandwich Packaging and cover)
- Stickers
- Uniform
- Menu designing





● No.16

VERY FRESH
— ALL THE NUTRIENTS ARE NATURAL —
**sanus
valley**
NATURAL IS ALWAYS HEALTHY

Branding

Industry: Natural products

Location: Egypt

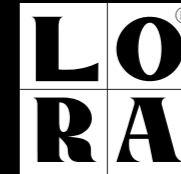
Provided services:

- New Brand
- Brand Name
- Slogan
- Logo
- Identity (stationery)
- Guideline
- stationary execution and printing
- Packaging design (honey, olive oil, herbs, sundried tomato Stickers)
- Mango Labels and Box
- Paper and fabric bags
- Packaging execution and printing
- Menu designing

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● No.17



Branding

Industry: FMCG

Location: Egypt/Turkey

Provided services:

- Re- Branding
- Logo
- Identity (stationery)
- stationary execution and printing
- Packaging design





● No.18



Branding

Industry: Sports hose Manufacture

Location: Egypt

Provided services:

- New Logo
- New Name
- Identity
- Boxes
- Bags



● No.20

build-X

Branding

Industry: Architecture

Location: EGYPT

Provided services:

- New Branding
- Slogan
- Logo
- Corporate Identity (Stationary)
- Paper bag
- Catalogue
- In/out Door Posters

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● No.19



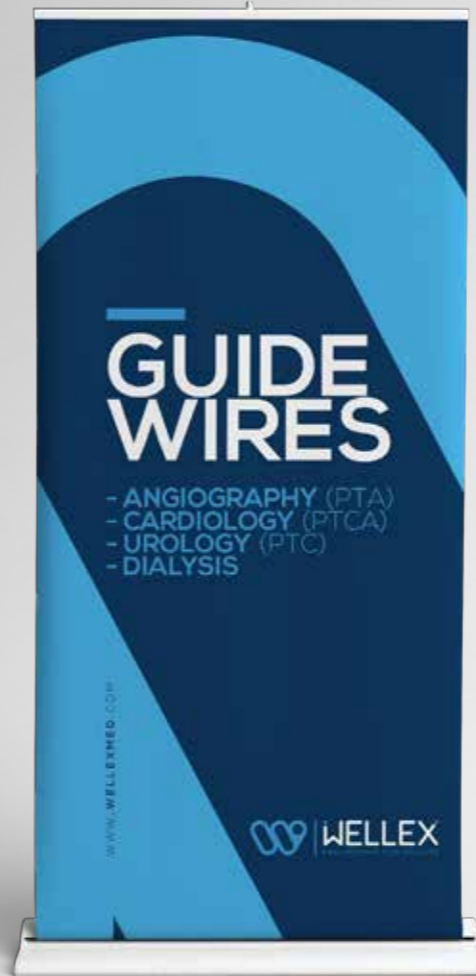
Branding

Industry: Disposable and resealable surgical tools

Location: Egypt

Provided services:

- Company Profile
- Exhibition Brochure
- Event Planning
- Event Coverage





● No.21



Branding

Industry: Food and beverage

Location: Egypt

Provided services:

- Re-Branding
- Logo
- Restaurant Packaging Design (Dining -in set, Takeaway set, paper and plastic cups, Paper bag and cover)
- Menu design
- Uniform





● No.22



Marco Bergamo
-JEANS-

One of El shafy Group

Branding

Industry: Clothes

Location: Egypt

Provided services:

- New Branding
- Logo
- Identity (stationery)
- Jeans Tickets
- stationary execution and printing
- In/Out door Posters
- Custom Coding Website (designing and development)





● No.23

COMO™

One of Delta plastic Group

Branding

Industry: Batteries

Location: Egypt

Provided services:

- New Branding
- Logo
- Corporate Identity (stationery)
- Guidelines
- Packaging (battery sticker and boxes design)
- 3d design for the battery
- Trucks sticker design and printing
- Custom Coding Website (designing and development)





● No.24

VEGAS™

HAIR GEL

Branding

Industry: Supplement

Location: Egypt

Provided services:

- Re-Brand
- Logo
- Supplement Packaging design

VEGAS





● No.25



Branding

Industry: Jewelry

Location: Egypt

Provided services:

- New Branding
- Logo
- Identity (stationery)
- Jewelry Packaging (Box)
- Printings and Packaging Execution
- Receipt Design

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● No.26



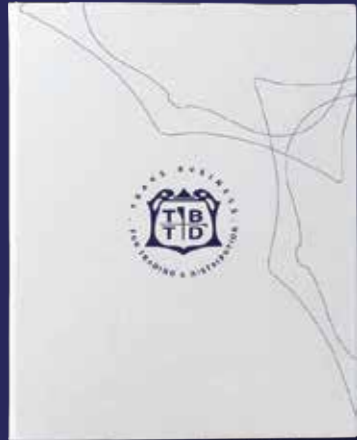
Branding

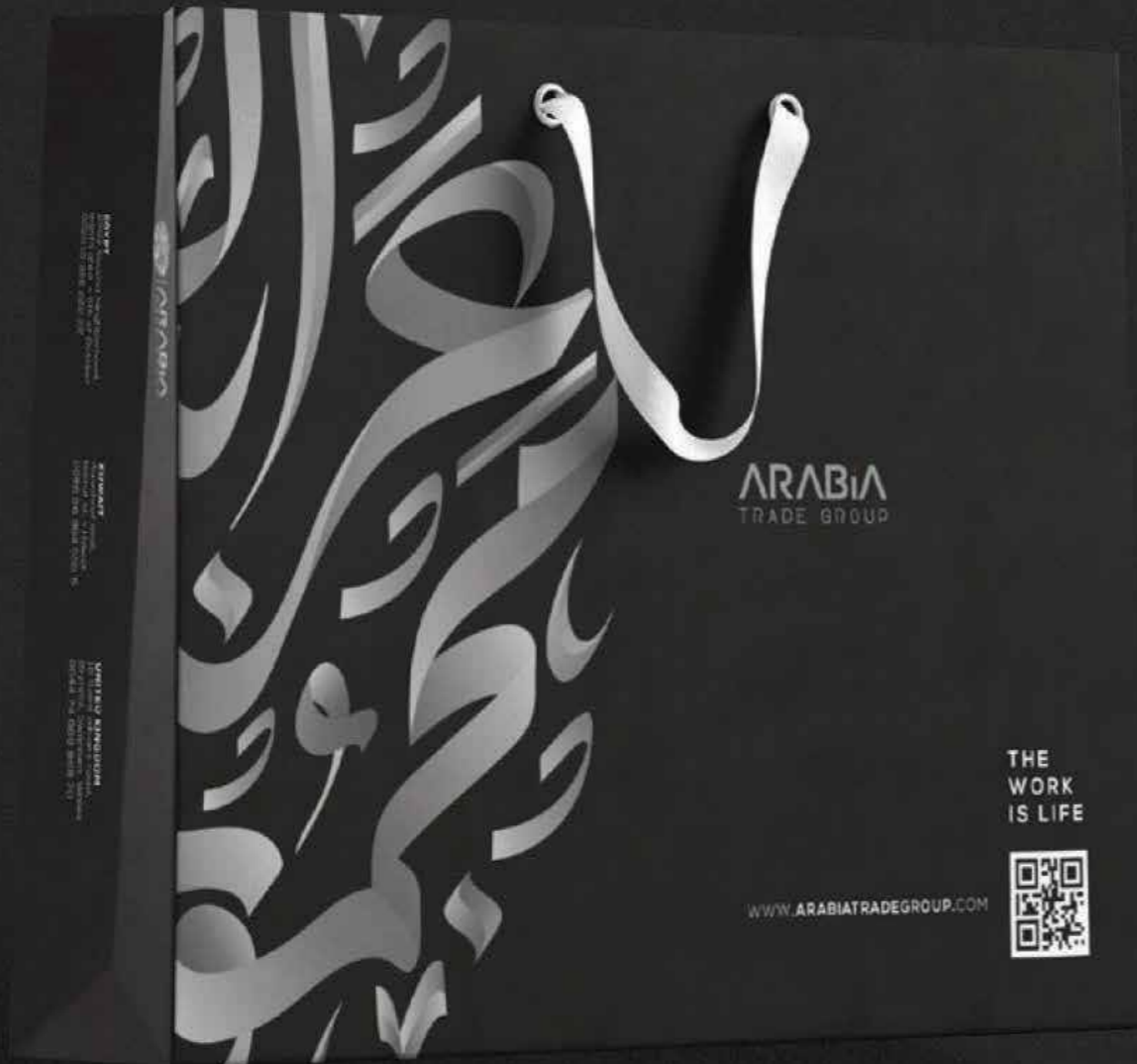
Industry: Trading

Location: Egypt

Provided services:

- Logo Face-lifting
- Corporate Identity (stationery)
- Giveaways
- Signage
- Box Stickers
- Interior Designing





● No.27



ARABIA
TRADE GROUP

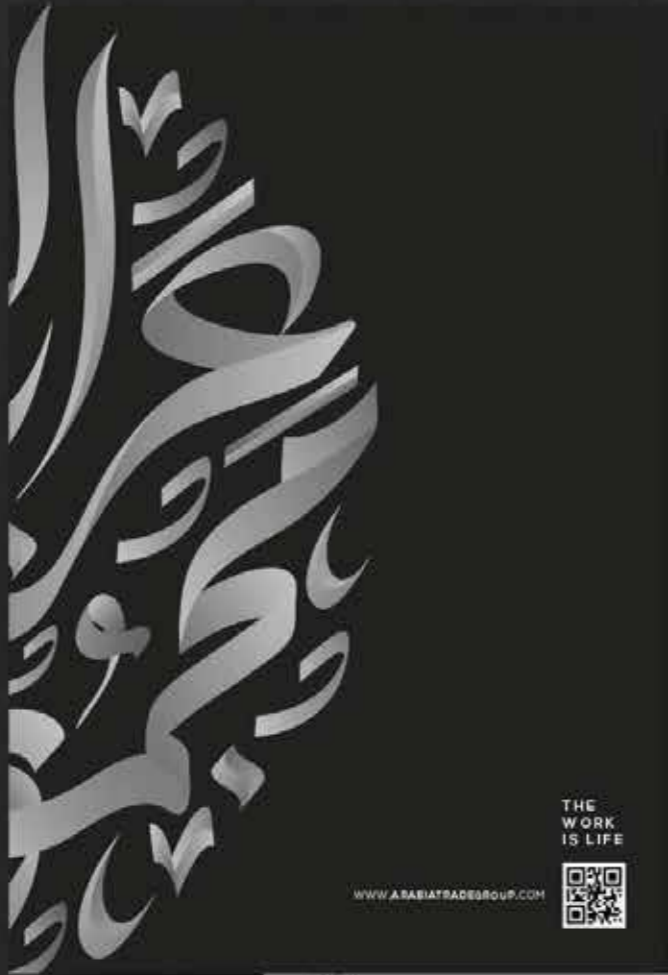
Branding

Industry: Trading

Location: Egypt

Provided services:

- New Branding
- Logo
- Slogan
- Corporate Identity (stationery)
- Giveaways



WORK IS LIFE

EGYPT
2000 Savana Neighborhood,
Nasr City - City of Cairo
0020 10 552 222 22

KUWAIT
Alsharaf mall,
Sheikh Jaber Al-Ahmed St. - Haseel
0096 96 964 555 55

UNITED KINGDOM
18 Saxon Square Road,
Brynck, Surbiton, Surrey,
0044 74 688 889 70



TASSER ABU BLAZH
Chief Executive Officer

MOB. 0020 10 552 222 22
EMAIL: tassab@arabiaindogy.com

EGYPT
2000 Savana Neighborhood,
Nasr City - City of Cairo
0020 10 552 222 22

KUWAIT
Alsharaf mall,
Sheikh Jaber Al-Ahmed St. - Haseel
0096 96 964 555 55

UNITED KINGDOM
18 Saxon Square Road,
Brynck, Surbiton, Surrey,
0044 74 688 889 70





● No.28



MARKET
Enjoy Quality and saving

Branding

Industry: FMCG

Location: Egypt

Provided services:

- Rebranding
- Brand Name
- New Logo
- Identity (stationery)
- Ramadan Box
- Loyalty Card
- Juice Packaging
- Opening Activation
- Offline Campaigns (Road Show)

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● No.29



Branding

Industry: Food and beverage

Location: Egypt

Provided services:

- New Branding
- Brand Name
- Slogan
- Logo
- Identity
- Restaurant Packaging design (Takeaway set, Paper and plastic cups, paper bag, Sandwich Packaging and cover)
- Stickers
- Uniform
- Menu designing
- Posters
- In/Out Door Designs
- Printings and Packaging Execution





● No.30

SHOE
— AND —
SHOE
DIFFERENT LIKE YOU

Branding

Industry: Fashion

Location: Egypt

Provided services:

- New Branding
- Brand Name
- Logo
- Identity (Stationary)
- Packaging



An Egyptian Company which's working in the women bags, shoes, and children shoes.





● No.31



Branding

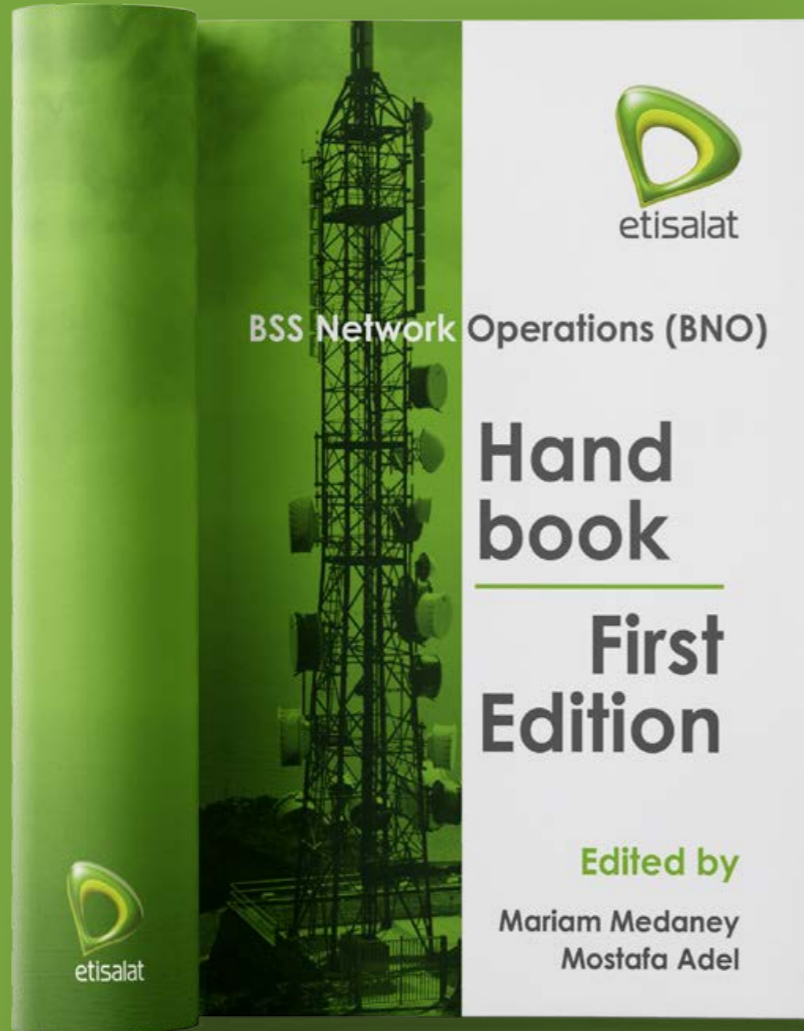
Industry: FMCG

Location: Egypt

Provided services:

-Packaging design all products
(Turkish coffee and instant coffee)





● No.32



Branding

Industry: Telecoms companies

Location: Egypt

Provided services:

-Giveaways and operation guide book design and execution





● No.33



Branding

Industry: Telecoms companies

Location: Egypt

Provided services:

-Giveaways and operation guide book design and execution





● No.34

EIC ENERGIES™
BEGIN THE UN-ENDING

Branding

Industry: Batteries

Location: Egypt

Provided services:

- Re Branding
- Logo
- Corporate Identity (stationery)
- Guidelines
- Packaging (battery sticker and boxes design)
- Website (designing and development)





● No.35



Branding

Industry: Food and beverage

Location: Egypt

Provided services:

- Logo
- Restaurant Packaging Design (Dining -in set, Takeaway set, paper and plastic cups, Paper bag and cover)
- Packaging execution and printing
- Menu Designing
- Uniform
- Menu Board Designing





● No.36

فلافلينو
flaminco

Branding

Industry: FMCG

Location: Egypt

Provided services:

- Packaging Re-Branding
- Product Packaging Re-Design Campaign





● No.37

أرابيكا
& Loggi

Branding

Industry: FMCG

Location: Egypt

Provided services:

- New Branding
- Logo
- Identity (Stationary)
- Product Packaging Design

Ready for
All purposes

Corporate identity design project for a
company built with a complete design
and development of all graphic assets
of coffee, from production, export,
packaging and marketing in the Arab
World.



TURKISH



EXOTIC COFFEE COLLECTION



● No.38



AMNA

Branding

Industry: FMCG

Location: Egypt

Provided services:

- Re-Branding
- Brand Name
- Logo
- Slogan
- Corporate Identity (Stationary)
- Giveaways
- Dates Packaging
- Company Profile
- Stickers
- Roll up

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● No.39

Rhea

Branding

Industry: Textile

Location: Egypt

Provided services:

- New Branding
- Logo
- Identity
- Packaging Design

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● No.40

خالطة بيتي
KHALTABETY

Branding

Industry: Food and beverage

Location: Egypt

Provided services:

- New Branding
- Logo
- Identity (Stationary)
- Restaurant Packaging design (Takeaway set, Paper and plastic cups, paper bag, Sandwich Packaging and cover)
- Stickers
- Packaging execution and printing
- Menu Designing
- Posters





● No.41



Branding

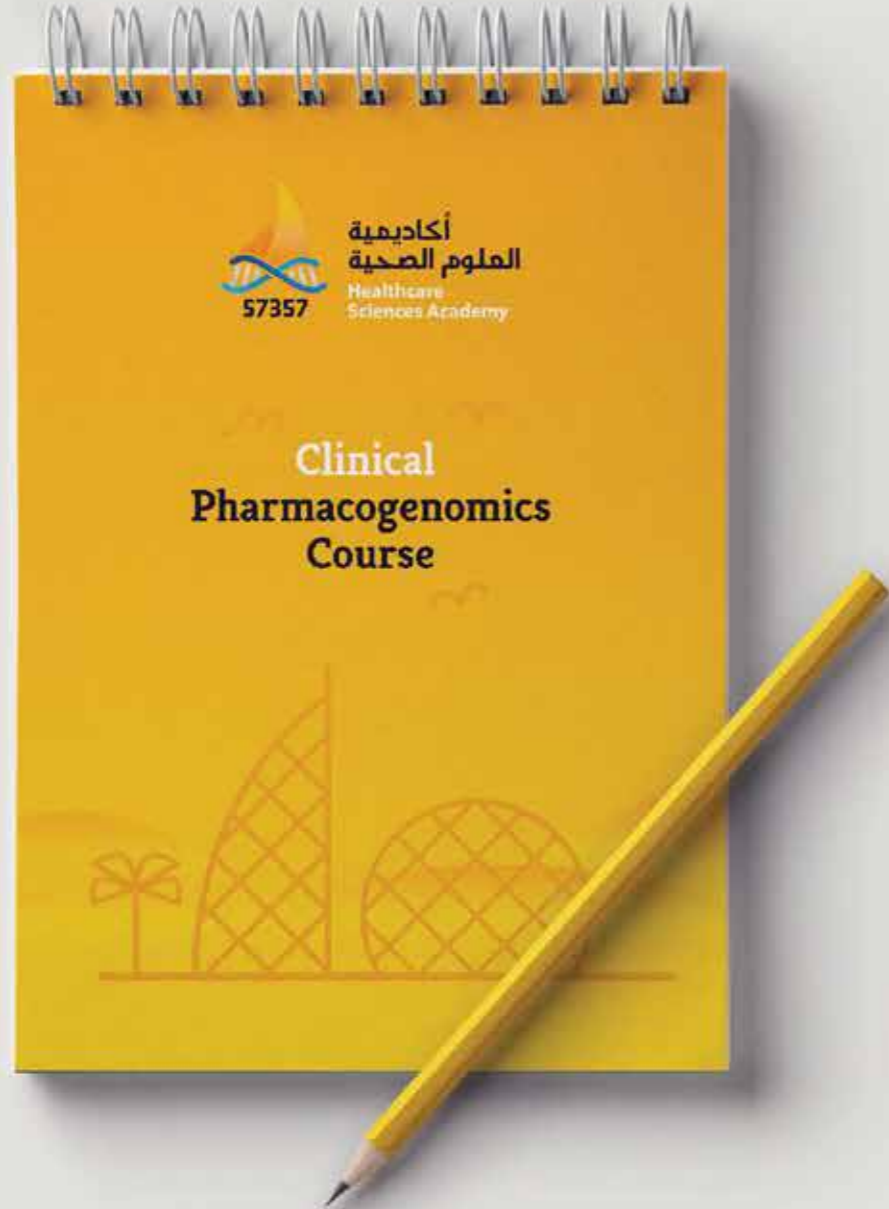
Industry: Jewelry

Location: Egypt

Provided services:

- New Branding
- Logo
- Identity (stationery)
- Jewelry Packaging (Box)
- Printings and Packaging Execution
- Receipt Design





● No.42



مؤسسة مستشفى سرطان
الأطفال - مصر

Branding

Industry: Hospital

Location: Egypt

Provided services:

- CSR (Corporate Social Responsibility)
- Campaign Printings Designs (Flyer, Brochure)
- Roll up
- Posters
- Note Book
- Giveaways





● No.43

CHINA TRADE FAIR

Branding

Industry: Trading Exhibition

Location: Egypt

Provided services:

- Catalogs
- Brochures
- Flyers
- ID designs
- Posters
- Billboards
- Giveaways
- Roll up
- Flags





● No.44

ENARA™

Belphonera

Branding

Industry: Lighting

Location: Egypt

Provided services:

- Re-Branding
- Logo
- Corporate Identity (stationery)
- Packaging Design



● No.45



DODZA
CAFE & RESTAURANT

Branding

Industry: Food and Beverage

Location: Egypt

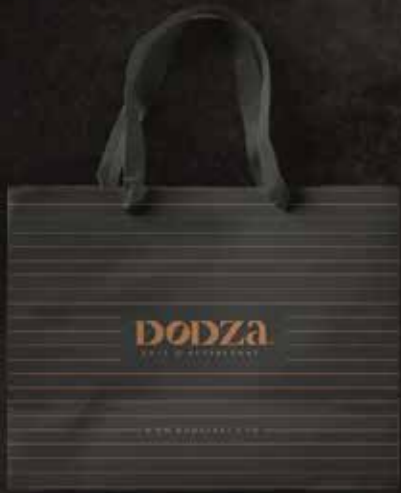
Provided services:

- New Branding
- New Logo
- Restaurant Packaging Design (Dining -in set, Takeaway set, paper and plastic cups, Paper bag and cover)
- Menu Designing
- Uniform
- Pizza Box

PLACE MATE



WWW.DODZAEGY.COM





● No.46



OX FUEL

Branding

Industry: Food and Beverage

Location: Egypt

Provided services:

-Restaurant Packaging Design (Dining - set, Takeaway set, paper and plastic cups, Paper bag, Sandwich Packaging, Fries Packaging, and cover)



SYMBOL OF
SCANDINAVIAN HOSPITALITY



W W W . H E L N A N . C O M

● No.47



Branding

Industry: Hotel

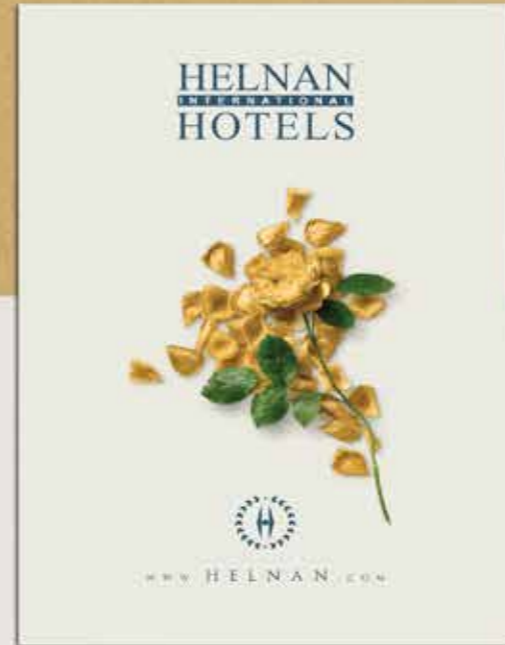
Location: Egypt

Provided services:

-Pamphlet for Wedding Packages and Scandinavian Hospitality



HELNAN HOTELS





● No.48



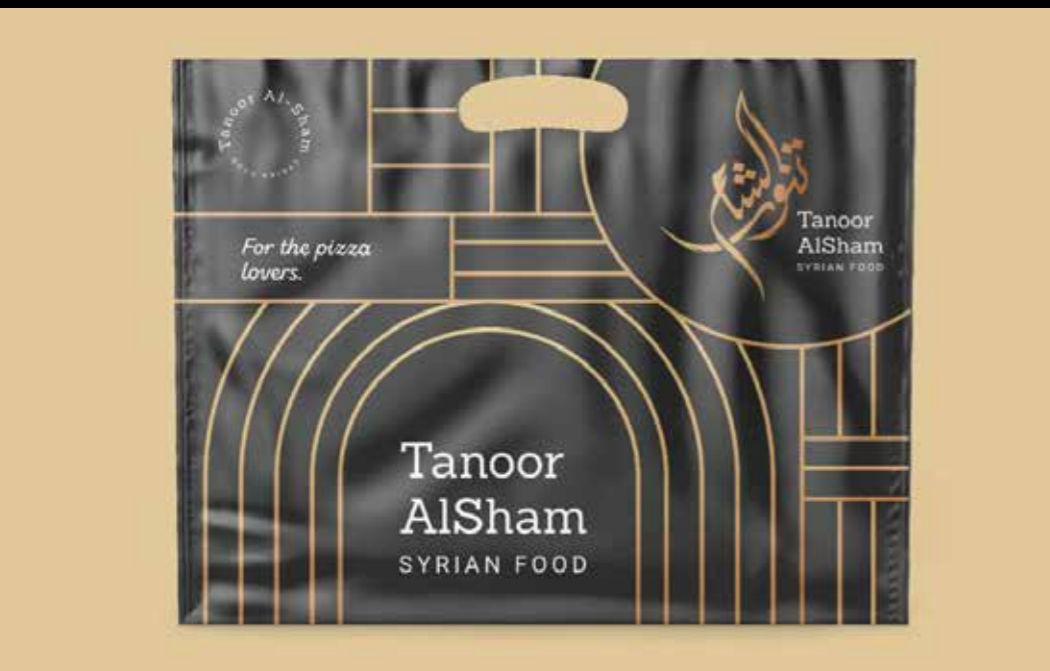
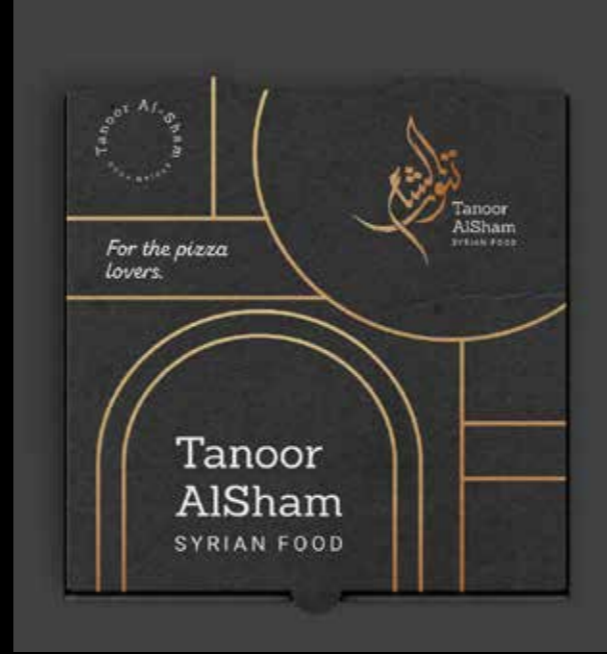
Branding

Industry: Food and Beverage

Location: Egypt

Provided services:

- New Branding
- New Logo
- Restaurant Packaging Design (Dining in set, Takeaway set, paper and plastic cups, Paper and plastic bag, Sandwich Packaging and cover)
- Menu Designing
- Uniform
- Delivery Box





● No.49

شاورما
حلب

Shawarma Aleppo

Branding

Industry: Food and Beverage

Location: Egypt

Provided services:

- New Branding
- New Logo
- Identity (Stationary)
- Restaurant Packaging Design (Dining in set, Takeaway set, paper and plastic cups, Paper, and plastic bag, Sandwich Packaging and cover)
- Menu Designing
- Stickers
- Pizza Box





● No.50

Alfa Piatto To Go

Branding

Industry: Food and Beverage

Location: Egypt

Provided services:

- New Branding
- New Logo
- Restaurant Packaging Design (Dining set, Takeaway set, paper and plastic cups, Paper, and plastic bag, Sandwich Packaging, and cover)
- Menu Designing
- Uniform
- Delivery Box
- Pasta Box
- Pizza Box





● No.51



Branding

Industry: FMCG

Location: Egypt

Provided services:

- New Branding
- New Logo
- Identity (Stationary)
- Uiform
- Menu Designing
- Uniform
- Delivery Box
- Pasta Box
- Pizza Box





● No.52



Branding

Industry: Furniture

Location: Egypt

Provided services:

- New Branding
- Logo
- Company Profile
- Catalog





● No.53



Branding

Industry: Jewelry

Location: Egypt

Provided services:

- New Branding
- Logo
- Jewelry Box



Siran Jewelry has launched the first "Online Jewelry Website" in Egypt providing customers with a unique customer experience.



1935
since





● No.54



Electro Cable Egypt
الكابلات الكهربائية المصرية

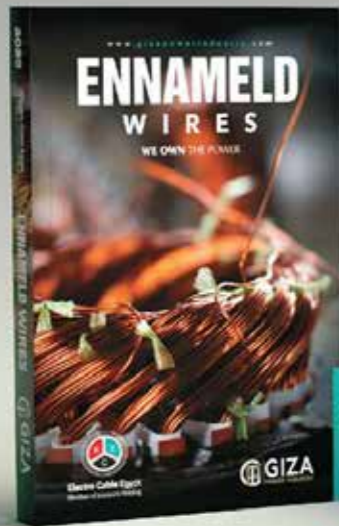
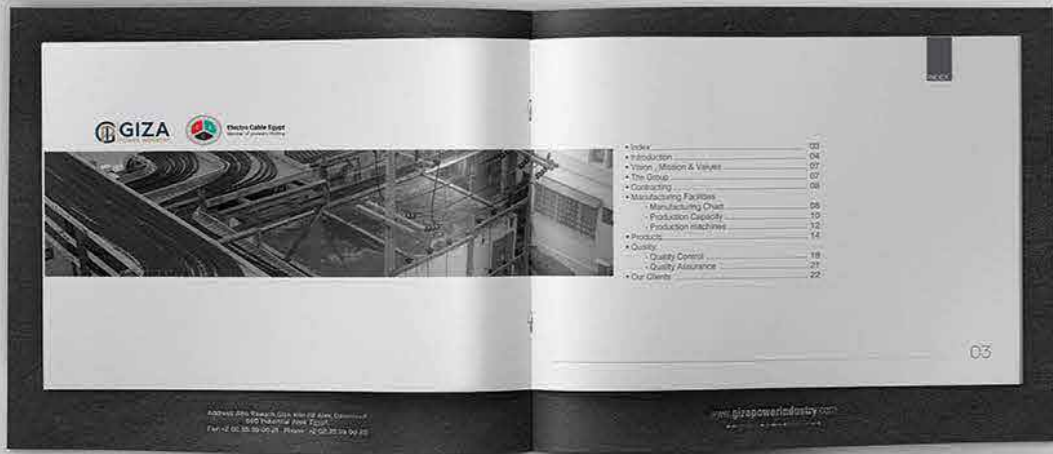
Branding

Industry: Electric Cables Manufacturer

Location: Egypt

Provided services:

- New Branding
- Logo
- Corporate Identity (Stationary)
- All the Catalogs and Company Profile
- Website (designing and development)





● No.55



Branding

Industry: Nutrition

Location: Egypt

Provided services:

- New Branding
- Logo
- Identity (Stationary)
- Booth Design





● No.56

Link
fashion

Branding

Industry: Textile

Location: Egypt

Provided services:

- New Branding
- Logo
- slogan
- Corporate Identity (Stationary)
- Guidelines
- Company Profile
- Packaging design (Shrinks and Cardboard Boxes)
- Paper Bags
- Giveaway
- Custom Code Website



● No.57



POINT

Branding

Industry: Developer

Location: Egypt

Provided services:

- New Branding
- Logo
- slogan
- Corporate Identity (Stationary)
- Guidelines
- Company Profile
- Paper Bags
- Giveaway





● No.58



Branding

Industry: Textile

Location: Egypt

Provided services:

- New Branding
- Logo
- slogan
- Corporate Identity (Stationary)
- Guidelines
- Company Profile
- Paper Bags
- Giveaway





● No.59



Branding

Industry: Insulation Building Materials

Location: Egypt

Provided services:

- New Branding
- Logo
- Corporate Identity (Stationary)
- Company Profile
- Product Packaging
- Product Shrink
- Product Catalog



● No.60



Alfa Piatto
ITALIAN CAFÉ & RESTAURANT

Branding

Industry: Food and Beverage

Location: Egypt

Provided services:

- New Branding
- Slogan
- Logo
- Identity (Stationary)
- Restaurant Packaging Design (Dining -in set, Takeaway set, paper and plastic cups, Paper bag and cover)
- Packaging execution and printing
- Menu designing
- Uniform





SUGGESTION CARD

YOUR NAME _____
 PHONE _____
 ADDRESS _____

1 ADDRESS
 2 ADDRESS
 3 ADDRESS
 4 ADDRESS

SUGGESTIONS _____

WWW.ALFAPIATTO.COM





● No.61



Branding

Industry: Educational

Location: Egypt

Provided services:

- New Branding
- Slogan
- Logo
- Identity (Stationary)



● No.62



Branding

Industry: Industrial

Location: Egypt

Provided services:
-Company profile





● No.63



Branding

Industry: FMCG

Location: Egypt

Provided services:

- New Branding
- New Logo
- Products Packaging





● No.64

خيرنا
KHERNA

Branding

Industry: FMCG

Location: Egypt

Provided services:

- New Branding
- New Logo
- Products Packaging





allmedia.

● No.65



Branding

Industry: Salt Manufacture

Location: Egypt

Provided services:

- New Branding
- New Logo
- Salt Packaging





● No.66

AKYAN
أكيان

Branding

Industry: FMCG

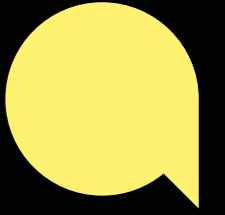
Location: Egypt

Provided services:

- New Branding
- New Logo
- Products Packaging



KNOCKING OUT THE MARKET



Mob: (002) 0122 75 10000
E-mail: info@allmediaegypt.com

Address: 25Lusaka St, From Ahmed
Fakhry St, Nasr city, Cairo, Egypt .

f @ t in allmediaegypt